

Recovery procedures and paralegal actions

Domain names are the gateway to brands' digital territory on the Internet. Trademarks' infringements and abusive uses can take different forms and have important consequences on the companies' brand image, their revenues, etc.

Nameshield has an internal legal service with expertise in domain names recovery and remediation procedures.

Our team advises you on the most appropriate and adapted procedure to implement depending on the detected infringement and the targeted extensions:

Pre-litigation procedures

- Cease and Desist notice to the holder
- Cease and Desist notice to the host
- Lifting anonymity
- Takedown
- Suspension of website or content
- Analysis and declaration of phishing cases
- Social networks intervention- takedown
- Removal from Google – DMCA

Domain names recovery procedures

- UDRP / ADR (country specific procedures)
- SYRELI
- URS



Companies may also want to acquire a domain name that has already been registered, for example in the context of a product launch or a change of corporate name:

Domain names acquisition

- Anonymous negotiation

An area dedicated to the follow-up of your legal actions in progress



Domain names and web monitoring

Against the threats of phishing, fraudulent use of your brand and the infringements that can be made, Nameshield proposes different monitoring solutions.

Monitoring of new domain names registrations

- Permanent and automated domain names monitoring, on all extensions
- Reports and email alerts
- Monitoring area
- Option of results analysis by our experts

Detected domain names can be put under specific monitoring.

Nameshield proposes a wide range of monitoring services to meet all your needs:

- Content monitoring of a web page
- Public domain fallout monitoring



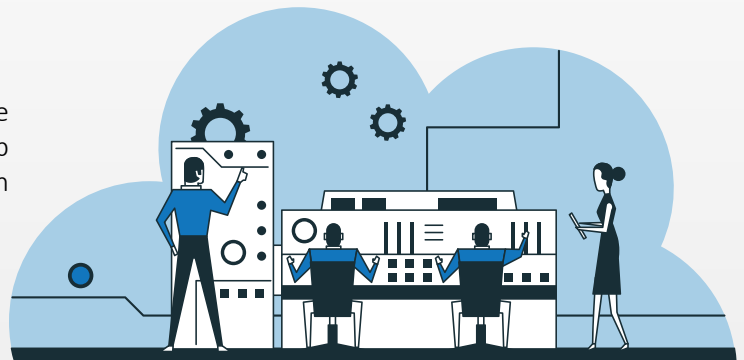
Your digital territory is precious! An infringement of your brand can be detected in the content of web pages indexed by search engines.

Web monitoring

Our **web monitoring** allows to monitor the appearance or disappearance of a word or an expression in a web page, but also the publication of a page behind a domain name.

Our web monitoring also monitors:

- Social networks profiles
- Mobile applications
- Etc.



Nameshield also has a consulting service offering the following services:

- Audit
- Naming strategy
- Prior right search



Our dedicated platform allows you to efficiently categorize results by level of criticality, list of interest, for a relevant and optimal treatment.

