

## Content monitoring of a web page

An infringement of your brand can be detected in the content of web pages indexed by search engines.

Our content monitoring allows to detect the appearance or disappearance of a word or an expression in a web page, but also the online publication of a page behind a domain name.

In case of detection, an alert is generated and allows you to be informed of an illicit use of one of your brands on a web page.

This alert will be sent by e-mail to all the contacts that have been chosen when the monitoring was created.

To protect your brand on the Internet from any damage, it is necessary to place under monitoring the websites that could potentially be harmful:

- Domain name registered but not used
- Website likely to offer counterfeit products
- Deleted content that could reappear
- Modification of the owner of a domain name
- etc.

### Do you need help?

Our analysts can assist you in analyzing the results and send you only the ones which are interesting for you, depending on your needs.

Of course, when necessary, they will accompany them with recommendations for appropriate actions.



## Benefit from our experience in brand protection

With nearly 30 years of experience at the service of its customers and partners, Nameshield is the provider of reference for domain names management, security and associated services.

Recognized by its peers, Nameshield evolves in the heart of the cybersecurity ecosystem and anticipates the current and future challenges of companies and administrations.

